

Take advantage of everything Restigouche has to offer!



Enterprise Restigouche hopes to persuade you that it is economically feasible and socially appealing to live and do business in Restigouche.

The Restigouche Socio-Economic Profile is merely a snap shot of our beautiful region. The information contained within this document offers an interesting look at Restigouche.

Enterprise Restigouche

Your first stop for information, advice and assistance!

 **Enterprise Restigouche**

Canada 

New  Nouveau
Brunswick
C A N A D A

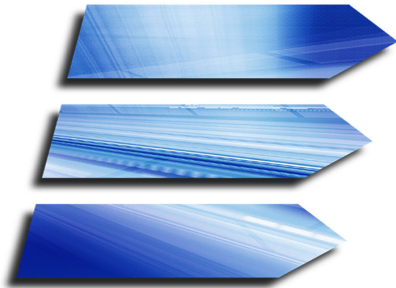
FIRST STOP FOR BUSINESS ADVICE!

Enterprise Restigouche is your first stop for the development of your business ideas & projects.

Dedicated to economic development in our region, Enterprise Restigouche and its qualified personnel can enlighten you on government financial assistance programs that are the best suited to your needs. This is but one of the services we offer, free of charge, with absolute confidentiality and in both official languages.

**Whether you are thinking of starting or expanding your business,
Enterprise Restigouche is your first stop for information, advice and assistance.**

Enterprise Restigouche



YOUR FIRST STOP
for business information,
programs and services !

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Restigouche, World Class!

For a guided tour visit our web site at

www.restigouche.ca

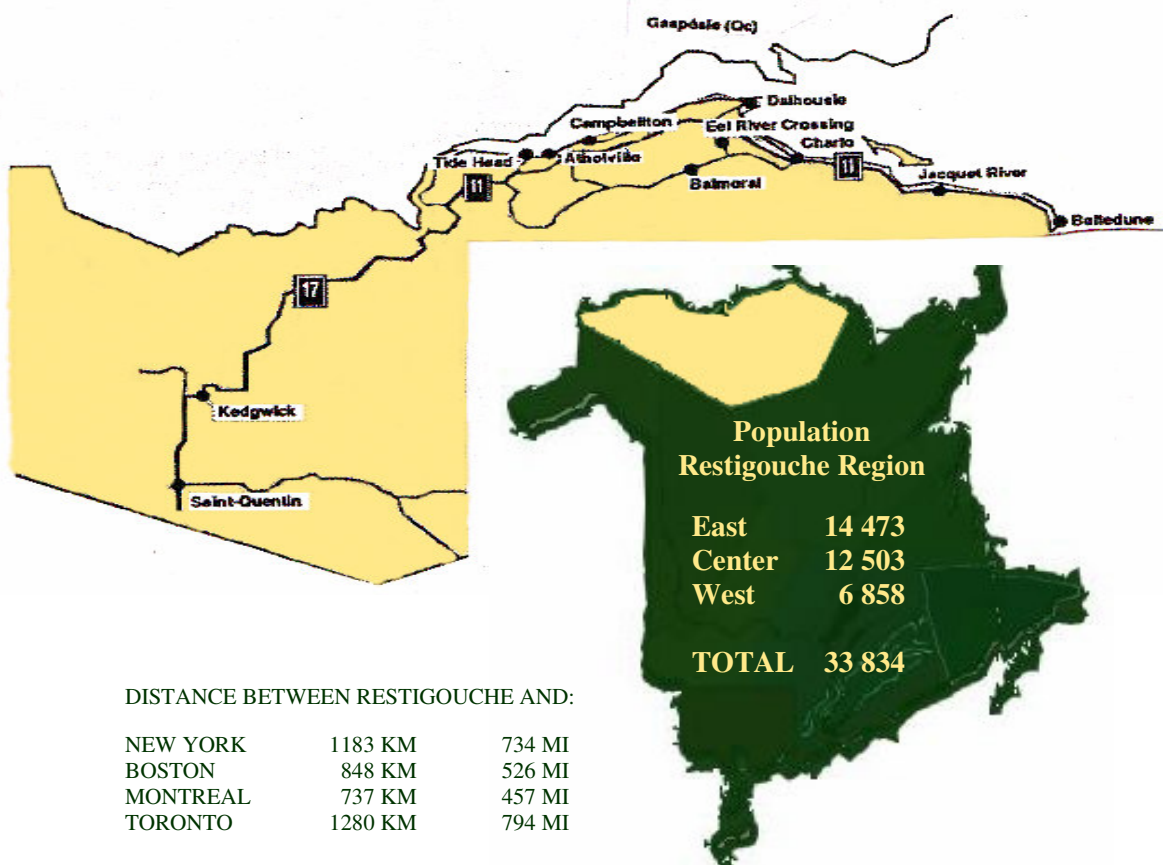
RESTIGOUCHE !

ENCHANTING SCENERY

Surrounded by the natural beauty of the Appalachian Mountains, Restigouche is known for its warmth and hospitality as well as for the multitude of cultural activities it has to offer.

Restigouche county is the most northern of New Brunswick's counties and also the most picturesque in eastern Canada.

- Stretching over an area of 8 577 square km
- Spanning over 150 km from Belledune to Saint-Quentin
- 9 incorporated municipalities
- 21 Local Service Districts
- 1 First Nation



RICH CULTURAL HERITAGE

The unique cultural of Restigouche comes from a rich mix of Acadians, Scottish, English, Irish and Mi'gmaq descendants. The region also boasts major cultural attractions including:

- The Miguasha Fossil Park
- The "Battle of the Ristigouche" National Historic Site of Canada
- Various Museums and Art Galleries
- Restigouche River, a Canadian Heritage River
- Bay of Chaleur, one of the most Beautiful Bays in the World
- The Aboriginal Heritage Garden (in development)

SKILLED, BILINGUAL WORKFORCE IN RESTIGOUCHE !

LABOUR FORCE:

The region's work force has long been known for its work ethics and its enthusiasm. The efforts to diversify the economic base that were put forth in the last few years have yielded human capital in the manufacturing sector, namely, textile, machining, agriculture, electricity, communications, etc.

Boasting one of the highest bilingual rates in Canada, more than fifty percent of residents are fully bilingual. Restigouche is a perfect fit for companies seeking to establish French, English, or bilingual operations.

Over 650 students graduate from area colleges and high schools annually. Nearly one quarter of the population is actively seeking employment and of those that are working, approximately 75% are employed in the service sector, thus increasing the potential labour pool for this industry.

With competitive labour and resource costs, Restigouche is an ideal location for businesses looking to diversify their operations and gain a global competitive advantage.

Demography of Restigouche

Population	33 834
Active Population 15 +	17 550
Employed	13 005
Underemployed	8 600
Unemployment Rate	18.5%
Employment Rate	44.6%
Bilingualism	56%

Source : Business N.B. and Statistics Canada 2001

POPULATION OF RESTIGOUCHE		
Municipality		Population
Addington	Parish	2 727
Atholville	Village	1 317
Balmoral	Village	1 706
Balmoral	Parish	619
Belledune	Village	1 711
Campbellton	City	7 384
Charlo	Village	1 376
Colborne	Parish	234
Dalhousie	Town	3 676
Dalhousie	Parish	2 323
Durham	Parish	1 303
Eel River Bar	Reserve	357
Eel River Crossing	Village	1 168
Eldon	Parish	779
Grimmer	Parish	1 105
Kedgwick	Village	1 146
Saint-Quentin	Town	2 250
Saint-Quentin	Parish	1 578
Tide Head	Village	1 075
TOTAL		33 834

Source: Statistics Canada, Census 2006

QUALITY EDUCATION IN RESTIGOUCHE !

A BILINGUAL, PUBLIC NETWORK

Serving Canada's only officially bilingual province, New Brunswick's education system offers students the opportunity to learn in both official languages. Students may also enrol in one of the three approved French Second Language Programs. Restigouche county is commendably administered by a well-organized bilingual network. In September 2004, the francophone district no. 5 (Restigouche/Chaleur), catered to 6,087 students, throughout 24 schools. On the anglophone front, district no. 15 (Restigouche/Chaleur), 4,127 students were in attendance in 19 schools.

POST-SECONDARY EDUCATION

The programs offered by the **Community College** cover many aspects of training. CCNB-Campbellton focuses its efforts in the fields of health, community services, clerical work as well as secondary wood manufacturing.

The College offers numerous services to the community. Programs such as academic studies, literacy, second language training, the study and certification of trades as well as management training are available.

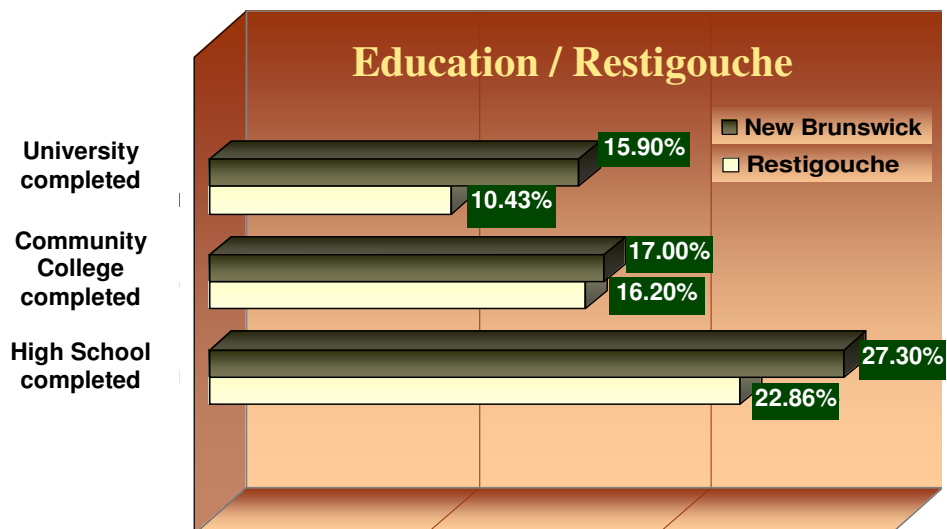
All programs combine theoretical as well as practical aspects. Many programs also offer training periods within the work force that allow students to obtain work experience in their prospective fields. The College also offers training on a contractual basis through custom made programs to meet the needs of employers.

The Community College also houses the **Woodworking Center of Excellence**. Opened in Campbellton, in 1996, the Center specializes in high quality training in secondary wood manufacturing.

This highly specialized training is geared towards not only traditional techniques but also the use of state of the art technologies. The Centre has more than 50 skilled graduates per year. Their knowledge of this technology will enable students to endeavour in the field of value added wood. They have also recently added an Innovation and Technology Transfer in order to further spark diversification and value added wood projects.

Post secondary institutions such as the *Université de Moncton*, as well as the *University of New Brunswick* and *Mount Allison University*, offer satellite courses in the region for people wanting to pursue a university education.

Graduates in Restigouche (per year)	
High School	511
Campbellton Community College	181
Woodworking Center of Excellence	50
Source : Enterprise Restigouche and Statistics Canada 2001	



Source : Statistics Canada 2001

SOLID ECONOMIC BASE IN RESTIGOUCHE !

ECONOMIC BASE:

The forestry sector is the backbone of Restigouche county's economy especially if we consider the whole industry, including:

- Forestry
- Transformation of the primary resource
- The pulp and paper industry and newsprint
- As well as derived industries

The forestry sector's influences (employing 18% of the county) as well as the initiatives of local entrepreneurs have contributed to the creation of many businesses in the service sector.

The economic activity of the region is concentrated in the tertiary sector. This concurs with the activity of the rest of the province. However, it should be noted that the Western side of the county has relatively strong activity in the primary sector.

Health-care, manufacturing and retail represent the areas that employ the most human capital.

SERVICES:

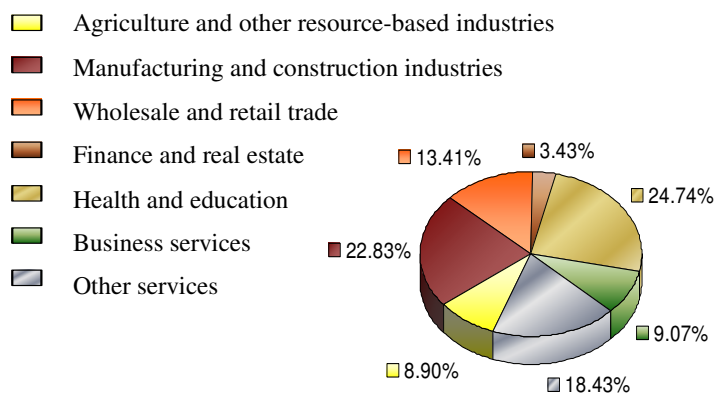
The New Brunswick Electrical Power Commission provides electricity to the Restigouche region. NB Power offers an abundant and affordable supply derived from six sources: oil, coal, uranium, orimulsion, water and diesel. Residential and commercial rates are amongst the lowest in Atlantic Canada.

NB Power operates two thermal plants in Restigouche. The Dalhousie Generating Station, with an output capacity of 300 megawatts, was the first station in the world to undergo conversion to burn Orimulsion, a thick oil and water emulsion. The Belledune Generating Station, a coal powered plant has an output capacity of 450 megawatts.

Fuel oil as well as propane gas is available for residential and commercial use in bulk or retail format. Natural gas is as of yet unavailable.

All incorporated municipalities offer household and commercial water and sewer services. Our geographical location provides drinkable water imbued with both quality and quantity. Prices vary from one municipality to another but remain competitive and are often lower than other New Brunswick communities.

Labour Force per industry in Restigouche



Source: Statistics Canada, 2001 Census

MONTHLY ELECTRIC RATES *

Residential Service	URBAN	RURAL & SEASONAL
Service charge	\$19.16	\$21.00
First 1300kWh	9.04¢ / kWh	9.04¢ / kWh
Balance kWh	7.16¢ / kWh	7.16¢ /kWh
General Service I		
Service charge	\$19.16	
First 20kW of demand	No charge	
Additional kW of demand	\$9.69 / kW	
First 5 000 kWh	10.63¢ / kWh	
Balance kWh	7.23¢ / kWh	
General Service II		
Service charge	\$19.16	
First 20 kW of demand	No charge	
Additional kW:	The lesser of \$4.58 / kW or 2.29¢ / kWh	
first 5 000 kWh	10.63¢ / kWh	
additional 5 000 kWh	8.29¢ / kWh	
balance kWh	8.05¢ / kWh	
Industrial Service	Maximum charge 750 kW	
Demand charge	\$5.49 / kW	
First 100 kWh per kW	10.59¢ / kWh	
Remaining kWh	4.98¢ / kWh	
Other Services		
Service call and reconnection fee	\$39.29	
New customer connection charge	\$69.53	
Reconnection charge for seasonals	\$83.25	
An after hours fee is charged in addition to the above charges for service calls requested outside normal working hours.		
* Plus harmonized sales tax		

Source: NB Power, July 2006

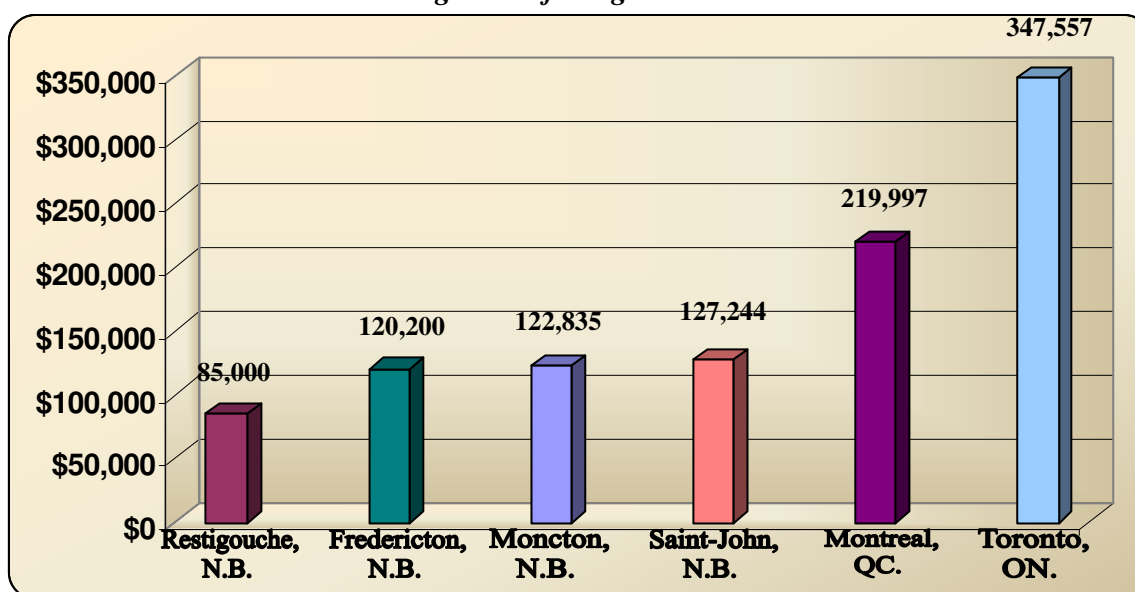
AFFORDABLE HOUSING IN RESTIGOUCHE !

From calm residential areas to apartments equipped with good services, an enchanting site on the Restigouche River or on the Bay of Chaleur, Restigouche can surely meet all your expectations.

Buying a house in Restigouche county is very affordable. The **average cost of a bungalow in Restigouche county is approximately \$85,000 (approx. 2200 ft²)**. Prices are among the lowest in Atlantic Canada. You can search the Multiple Listing Service at www.mls.ca to shop for available properties.

NOTE: During the 2001 census, the average individual earnings in Restigouche were \$22,772 while the median family income was \$43,162.

Average cost of bungalows in 2001



Source: Canada Mortgage and Housing Corporation, 2001

Average rent of apartments (by month) 2 bedrooms	
Restigouche	\$ 463
Fredericton	\$ 693
Moncton	\$ 636
Saint-John	556\$

Source: Canada Mortgage and Housing Corporation, October 2006

PROPERTY TAX RATES		
Municipality	Residential	Non-residential
Atholville	1.1959	1.7939
Balmoral	1.4291	2.1437
Campbellton	1.7353	2.6030
Charlo	1.3956	2.0934
Dalhousie	1.5541	2.3312
Eel River Crossing	1.2500	1.8750
Kedgwick	1.4472	2.1708
Saint-Quentin	1.3000	1.9500
Tide Head	1.3900	2.0850
Average	<u>1.4108</u>	<u>2.1162</u>
Provincial Rate	1.5000	2.2500

Source: Service New Brunswick –Evaluation, 2007

RESTIGOUCHE COMMUNITY ECONOMIC DEVELOPMENT STRATEGY

The *2004-2007 Restigouche Community Economic Development Strategy* was developed for Restigouche through consultations with all communities, stakeholders, partners and entrepreneurs of Restigouche.

THE VISION:

Restigouche will build on its world-class strengths, spirit of excellence and partnership to drive economic growth.

The theme of the Plan is “*Restigouche, world class!*” and the keyword “*Excellence!*” This theme reflects the vision that the businesses, labor force and communities of Restigouche have of their place within the 21st century world economy. The keyword sums up the path they intend to take in positioning themselves in the knowledge economy.

SPECIFIC OBJECTIVES

- Foster entrepreneurship
- Encourage innovation and exports
- Stimulate business growth and expansion of sectors of excellence
- Accentuate Employment and workforce development

STRATEGIC DIRECTIONS

To succeed in today’s economy and continue our path towards economic growth, Restigouche will rely on excellence by pursuing the following two key strategic directions:

1) TARGET PROMISING SECTORS OF EXCELLENCE

Economic diversification leading to sustainable growth: The key to success will be to emphasize those economic sectors that offer Restigouche the best competitive advantages on a world-wide scale. These sectors offer the greatest potential for the expansion of existing businesses, the creation of new businesses and, by extension, the creation of new jobs. The selected priority sectors are those in which the Restigouche region excels and they offer the greatest potential for job creation within the next three years. In addition, the diversity of these sectors will contribute to the economic diversification of the Restigouche region, thereby ensuring long-term economic stability.

2) CREATE CONDITIONS CONDUCTIVE TO EXCELLENCE

To support the growth of sectors of excellence and stimulate the creation of new businesses and employment opportunities, five support strategies will be implemented to create a climate conducive to excellence.

RESTIGOUCHE COMMUNITY ECONOMIC DEVELOPMENT STRATEGY SECTORS OF EXCELLENCE



WOOD PROCESSING: From our core expertise to value added!

Wood processing has long been the economic base and key industry of the Restigouche region. The region is currently home to world-class companies in this sector. Restigouche will continue to draw on this historic expertise to drive economic growth.



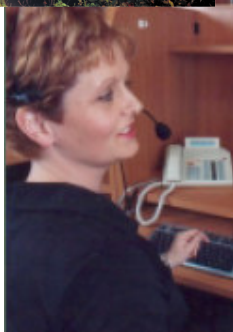
METAL PROCESSING/FABRICATION: From ingenuity to innovation!

Often former service providers to wood processing operators, companies in the metal processing sector are enjoying strong growth thanks to the development of new ways to transform metals into innovative products.



TOURISM: A world class destination for outdoor activities!

The Restigouche region boasts a unique cultural heritage as well as outstanding, all-season natural beauty. The region's warmth and hospitality were showcased nation-wide during the 2003 Canada Winter Games. Restigouche will continue to support the Restigouche Tourism Association in implementing its Four-Season Tourism Development Plan over the next three years.



SERVICES : The Service Centre “par” excellence!

One significant asset the Restigouche region has is the bilingualism of its labour force. Knowledge of Canada's two official languages is a strategic advantage for the region and should be promoted to stimulate job creation in the service sector.



AGRI-FOOD: 100% Restigouche!

The agricultural sector, especially in the west of the region, is a significant component of the Restigouche economy. The region's maple industry accounts for over 70% of provincial production. Within the framework of this plan, new ways of tapping the growing demand for local, healthy and organic products in order to increase employment in the food-processing sector will be explored.

RESTIGOUCHE COMMUNITY ECONOMIC DEVELOPMENT STRATEGY SUPPORT STRATEGIES

ENTREPRENEURSHIP: The fuel for our economic development!

Entrepreneurship is the cornerstone of the Restigouche region's community economic development strategy. Restigouche residents are best placed to identify and maximize the economic potential of their communities. Entrepreneurship will enable them to transform the region's assets into wealth and job-creating businesses.

INNOVATION: New ideas create new opportunities!

Innovation is an essential ingredient without which a business or region cannot excel and thrive in the new economy of the 21st century. Restigouche-based businesses can only excel by creating new products and innovative services. Innovation will therefore also be critical in the effort to create conditions conducive to excellence in the Restigouche region. To achieve this goal, the region must acquire state-of-the-art equipment, promote increased use of new information technology and encourage innovative and creative solutions.

TRAINING & EDUCATION: People, our most valuable resource!

People are the most valuable resource of the Restigouche region. Companies thrive and prosper largely due to their qualified workforce. To adapt to new technologies and ways of working in today's economy, companies need candidates with increasingly higher levels of qualifications. To adapt to these changes, the region must also ensure continuous workforce development. Training and education are thus a key ingredient. Trained and competent workers will be able to secure good jobs in the Restigouche region.

INFRASTRUCTURE: A key strategic role!

Public infrastructure and government programs play an important strategic role in regional development. This is particularly true of transportation, energy, education and electronic communication infrastructures. Basic infrastructures (water, health services, etc.) contribute to the quality of life of a healthy and productive population. This Restigouche economic planning exercise has helped identify the strategic infrastructures for sustained economic growth in the region.

PARTNERSHIPS: Working together for success!

Restigouche counts on numerous economic stakeholders who all share the vision of a more prosperous Restigouche. Enterprise Restigouche will work hard to generate regional synergies among partners and ensure the regional coordination and effective distribution of responsibilities required to implement the 2004-2007 Restigouche Community Economic Development Plan. **RESTIGOUCHE WILL SUCCEED BY WORKING TOGETHER!**

A DIRECT ACCESS TO THE WORLD !

Thanks to its geographical location, its infrastructures as well as the quality of services, the population and the businesses of Restigouche have access to a multitude of possibilities to export and communicate with the world.

Sea

The Dalhousie port is situated at the western extremity of the Bay of Chaleur, at the mouth of the Restigouche river (latitude 48°07'30"N, longitude 66°21'90"O, marine chart no.4426).

The Dalhousie port is composed of two wharves with the advantage of being opened year round. It is accessible by a channel with a width of 80 meters and a depth of 9,1 meters.

The East naval terminal is a modern wharf primarily utilized for exporting news stock products from Bowater. The wharf has a width of 340 meters with a depth of 9,7 meters. Right next to it lies a storage hangar with an area of 10 370 m².

The West naval terminal wharf has a length of 335 meters and a maintained depth of 10,3 meters. This installation is primarily used for importing petroleum and coal products.

Services available include fresh water, restocking, minor repairs, unloading, fueling, harbor master and dock keeper. The west terminal also offers railroad services.

Also located in proximity to the area is the Port of Belledune, which is situated in near the mouth of the St. Lawrence River on the south shore of the Bay of Chaleur.

Air

The Charlo airport is situated at the edge of Route 11 and is approximately 11 km Southeast of Dalhousie. It serves an area stretching over a radius of 90 km and caters to over 80 000 people... a key link to Restigouche.

The aerial terminal also offers many services, such as: flight information, car rentals, parking for vehicles,

landing and maintenance services, airplane parking, fire service, a maintenance garage as well as an aviation school.

New Brunswick East Coast Railway

The New Brunswick East Coast Railway is a short line railway consisting of 312 kilometres of track that transports products like newsprint, coated paper, lumber, cement, ore and chemicals for New Brunswick companies. The company purchased the line from Canadian National in late 1997. Installations include a loading dock, storage space, transfer areas for rail cars and a 45 000 square foot repair shop.

Campbellton is also linked to Mont-Joli by a line administered by Quebec railways. VIA Rail is responsible for transporting passengers between Halifax-Campbellton-Montreal and the rest of the country.

Roads

The region has an adequate highway system. The prime artery for this network is Route 11 which allows travel from Campbellton to other large centers to the south of the province, while going through Bathurst and Miramichi. The major secondary routes allowing access to this artery are Route 17 which joins Campbellton to the West of the county (Kedgwick and Saint-Quentin) also, Route 134 which runs along the Bay of Chaleur to the Eastern extremity of the county (Belledune).

To reach the Gaspé Peninsula, (Route 132) from Route 134, one must cross the J.C. Van Horne Interprovincial Bridge that links Campbellton and "Pointe-à-la-Croix". Restigouche is the entrance door into the Gaspé markets.

Maintenance of the roads is under the responsibility of the N.B. Department of Transportation.

. . . A DIRECT ACCESS TO THE WORLD !

Postal services and delivery

Canada Post operates offices in all incorporated municipalities in Restigouche.

Many businesses also ensure local, regional, provincial and national delivery of merchandise and/or packages.

Telecommunications

New Brunswick is renowned internationally for its innovation in telecommunications. Restigouche county is well served by Aliant, which ensures primarily the installation services, prompt repairs, advertising, consulting and sale of telephone accessories.

Restigouche businesses benefit from their access to the world wide web and can also take advantage of numerous services for all their telecommunication needs.

Six call centers are located in Restigouche; Hometown Communications, SNC Lavalin ProFac Inc., Service New Brunswick Teleservices, Revolution Call Centre, North Shore Customer Control Center and the New Brunswick Tourism Call Center.

Furthermore, many community access centers allow citizens to browse the internet, easily and affordably.

Media

Three weekly newspapers originate in our region. The Campbellton Tribune is published in English and covers the Campbellton and Dalhousie areas. The Campbellton Tribune also publishes “La Voix du Restigouche”, a French publication. “L’Aviron” is published in French and covers the territories of Restigouche and Chaleur; “L’Acadie Nouvelle” (French), Telegraph Journal, Times & Transcript and The Daily Gleaner are all published in New Brunswick and are available in Restigouche. Many newspapers published outside the province are also available in the region.

Campbellton/Dalhousie is served by a commercial radio station (CKNB, 950 AM), which broadcasts mainly in English. Two community based radio stations broadcast in French, CFJU 90,1 FM (Kedgwick/Saint-Quentin) and CIMS 103,9 and 96,7 FM. Restigouche listeners can also tune into National or other NB or Gaspé stations.

The region has many television stations. Cable television is also available everywhere through Roger’s Cable. This service allows people to receive over 40 Canadian and American channels.

POTENTIAL FOR ECONOMIC GROWTH IN RESTIGOUCHE !

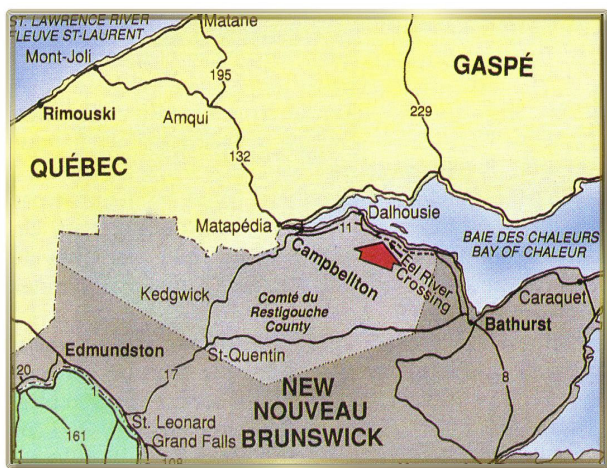
All the municipalities in Restigouche have space reserved for industrial and/or commercial development.

There are four industrial areas in Restigouche to accommodate, in an appropriate fashion, present and future users.



Based directly off Route 11, this individual park is within the boundaries of the Village of Eel River Crossing. The park is within 2 kilometres of the Charlo airport and within 9 kilometres of the Port of Dalhousie. It also offers a variety of useful services to its occupants. Its area hovers around 400 acres, and is zoned to accommodate light manufacturing businesses. The Restigouche Industrial Park is owned and managed by Enterprise Restigouche.

Sale prices per acre are flexible, (with or without service) and negotiable, taking into account the features of the lot and its position.



Along the Restigouche River, the Atholville Industrial Park is in the general proximity of AVCell operations.

The principal characteristic of this park is its industrial mall. Owned by the Village of Atholville, this mall is composed of two buildings with an overall area of 26 000 square meters (85 000 square feet). The main building, with a ceiling height of 4 meters (12 feet), offers 17 000 square meters (55 000 square feet) of floor area. The other building has an 8 meter (25 feet) ceiling.



Off the Route 11 turn-off, in Campbellton, this park presently caters to three businesses. Very visible, this park is well situated in order to facilitate the transportation of primary resources and finished products.

The Campbellton Industrial Park has a 30.1-acre area. Lots with services such as plentiful water, sewers with access to the City water treatment plant and also three-phase electrical supply are available in this park.

Balmoral Economic Development Area

Constructed off Route 388 between Charlo and Balmoral, this 330-acre area welcomed its first cedar transformation mill in the fall of 1999.

A few kilometres away from access to Route 11, and the South East, this economic development area offers interesting advantages for different types of businesses. The municipality of Balmoral operates this area.

ASSURED QUALITY OF LIFE IN RESTIGOUCHE !

Surrounded by the natural beauty of the Appalachian Mountains, Restigouche County is known for the warmth of its people as well as the many outdoor and cultural activities the region has to offer.



Great Fun All Year-round

The area is world-renowned for salmon fishing on the majestic Restigouche River, but it also offers a multitude of other recreational activities year-round. In the summer, you can hike the highest peak in the Maritimes or let your canoe glide on the many pristine rivers and lakes. Whether it's a day on the beach in Charlo or exploring the region's two magnificent provincial parks, Mount Carleton and Sugarloaf, the scenery is sure to take your breath away.

"Restigouche has the perfect mix of natural beauty and urban amenities."
Jimmy Abud, owner of the Best Western Hotel in Dalhousie

In 2003, Restigouche hosted Canada's most important multi-sport event, the Canada Winter Games. Not surprising since the average snowfall for Restigouche is 400 cm per year. Go snowmobiling on "White Gold" along hundreds of miles of expertly-groomed trails, breathe in the fresh air while alpine or cross-country skiing, try icing fishing or spending the night with friends by the fireside. Indoors and out, Restigouche offers world-class winter fun.

Rich Cultural Mix

The unique culture of Restigouche comes from a rich mix of Acadians, Scottish, English, Irish, and Mi'gmaq. The region also boasts major cultural attractions including the Aboriginal Heritage Garden showcasing the ancestral knowledge of the Mi'gmaq culture, the Miguasha Fossil Park that is classified among UNESCO's World Heritage Sites, and the Battle of the Restigouche National Historic Site of Canada. Pride in its cultural diversity is highlighted at various museums and art galleries. There are also many festivals that allow visitors and residents to celebrate the "joie de vivre" of Restigouche.



Strong Vibrant Communities

Restigouche County is made up of many charming small villages and towns, as well as three urban centres – Campbellton, Dalhousie and Saint-Quentin. The area offers a variety of services and amenities without losing that special hometown charm. Supporting a healthy active lifestyle, two sports complexes provide many athletic facilities including semi-Olympic-size and family-oriented swimming pools, two Olympic-size skating rinks, squash courts and fitness rooms.

Throughout the Restigouche region, housing prices are very competitive and offer breathtaking views. The area also boasts an excellent education system and is home to the Campbellton Campus of the New Brunswick Community College.

. . . RESTIGOUCHE IS THE GREAT OUTDOORS !

Two provincial parks complement the region and add to the enjoyment of visitors and locals alike.

The **Mount Carleton provincial park** situated in the highlands of New Brunswick's north occupies an area of 17,022 hectares. Mount Carleton itself towers 820 meters above sea level and is the highest peak in the Maritimes. Rivers, streams, lakes and valleys favor recreational activities that have minimal effects on the environment. The park enjoys a remarkable amount of biodiversity. This region is home to many species of animals. It is also possible to admire rare species of plants as well as various species of birds. The installations and commodities include a reception area, a campground and walking trails.



The **Sugarloaf provincial park** is situated in the northern part of the Appalachian mountain range. With an area of 1,142 hectares, it annually attracts between 280,000 and 310,000 visitors. Sugarloaf Mountain, with an altitude of 304.8 meters (1000 ft), serves as a beacon and emblem for the park; it also offers a breathtaking view of the City of Campbellton, the Restigouche River, the Bay of Chaleur and the Gaspé Peninsula. Presently the park has alpine skiing facilities as well as cross-country skiing, snowmobiling, walking, snowshoeing and bicycling trails. Services offered in winter include skating rink, ski school, cafeteria and bar. In summer, services include picnic areas, tennis courts, Alpine slides, campground, paddle boats and rental of ski lodge for receptions.

Among other important recreational installations in Restigouche one must mention the **Inch Arran Park** in Dalhousie. It includes a 5 star camping area with sandy beaches, tennis courts, a playground, a refreshment area, a souvenir shop and a day adventure kiosk with kayak rentals available.

On the Bay of Chaleur in Charlo, the **Blue Heron Camping** offers 140 camping sites and an outdoor pool. Close by, lies **Heron's Nest**, 15 fantastic cottages available year round. The beach is situated on the second largest sandbar in the world with salt water on one side and fresh water on the other.

Also of interest are two recreational centers, which offer the possibility of enjoying many sport-related activities under one roof: the **Recreaplex** in Dalhousie and the **Memorial Civic Center** in Campbellton. These two centers offer services that more than meet the needs of hockey, swimming (indoor pools), running and body building enthusiasts.

We also have a regional **marina in Dalhousie** that can accommodate up to 66 recreational vessels.

A new attraction, the **Aboriginal Heritage Garden**, is being constructed on a 110 acre site located adjacent to the Chaleur Park in Charlo. At the Garden, the relationship between people and plants – including the Mi'gmaq traditional and modern day use of plants in material culture, for medicine, for food and in ceremonies – as well as sustainable development principals, will be interpreting through a 9,000 square foot visitor center, display garden, a series of four trails, a gathering circle and a living history area. The Aboriginal Heritage Garden is expected to commence full operations shortly.



RESTIGOUCHE – A 4 SEASON DESTINATION !

Restigouche County enjoys a moderate continental climate. The influence of the important water mass known as the Bay of Chaleur provides relatively balanced precipitation throughout the year. With an annual total of 710 mm of rain and 381 cm of snow, a rich scenery full of contrasts and unrivalled natural beauty make Restigouche a paradise for outdoor recreation, regardless the season. Temperatures oscillate between 24° C in July and -18° C in January¹.

WINTER

In **winter**, Restigouche is bejewelled with “white gold” which covers most everything and becomes a true treasure chest for all outdoor enthusiasts. Whether within established bounds or in full-fledged nature, sports such as skiing, both alpine and cross country, snowboarding, snowshoeing and snowmobiling are all within reach.



Ice fishing on the Restigouche River or on one of the region's lakes is also very popular. Another prized activity that rolls around at the end of this season is the harvesting of maple

syrup, which is processed on site into a variety of palatable delights.

SPRING

Shortly after the maple sap has stopped flowing, nature offers a remarkable spectacle marked by the coming of **spring**. As the earth slowly sheds its milky innocence, the flora and fauna progressively begin their triumphant return. And what better activity than walking in the wild to witness this glorious rebirth.

Avid fisherman can even enjoy their favorite pass time on the many lakes and rivers. The Restigouche River is internationally renowned for its superb salmon fishing.



SUMMER

The warm rays of **summer** bring with them the promise of countless outdoor activities. Besides fishing, which by now is in full swing, the waters will also draw in fans of swimming, canoeing, kayaking, scuba diving, wind surfing as well as outings on the water.

It is also the perfect season for excursions through the forest, camping, biking and also sports such as golf and tennis.



A very popular activity is the annual Restigouche River Run in canoes.

AUTUMN

The many wooded areas throughout the region take on splendid colors to announce the coming of **autumn**. This is the most impressive of seasons where colors and shades intertwine into true ocular delights.

Before the temperature cools down, most outdoor activities can still be enjoyed. The changing colors and light winds result in truly memorable experiences.

Recreational hunting of both small and large game is also a popular activity that thrives throughout this season.



¹ Source: Environmental Atmospheric Services, 1966 to 1990

ASSURED QUALITY OF LIFE IN RESTIGOUCHE !

Restigouche is well served and health care in the area includes: public health services, medical specialists, general practitioners, dentists and optometrists.

Hospitals

The regional hospital corporation includes:

- **Campbellton Regional Hospital** houses “state of the art” equipment and sophisticated technology. Operating in both official languages, the hospital offers 166 beds and a team of professionals dedicated to offering a wide array of medical services.
- **St. Joseph Community Health Centre** in Dalhousie serves the Eastern portion of the county. The team of professionals offer efficient Basic Services: General Services, Wellness Programs, Diagnostic, Ambulatory Care and Ambulatory Rehabilitation.
- **Hôtel Dieu St-Joseph** of Saint-Quentin serves the Western portion of the county. Specialists make regular visits and offer a variety of regular services. Twelve beds are available to the population.

The Restigouche Hospital Center, based in Campbellton, offers tertiary psychiatric services as well as psychiatric and psycholegal evaluations. The RHC offers services to the Province in both official languages.

Other Health Care

The Department of Family and Community Services maintains three offices in the region, in Kedgwick, Campbellton and Belledune (Jacquet River), where they offer various services.

Ambulance services established in Campbellton, Dalhousie, Saint-Quentin and Belledune assure adequate transportation service in case of emergency.

Restigouche county has three recognized **nursing homes for seniors** that offer 24 hour nursing care. Also, many other residential services are offered throughout the region.

Police protection

Restigouche county is under the care of the Royal Canadian Mounted (RCMP) and has five detachments in the region.

In case of emergency, 9-1-1 services are also available throughout the region.

Fire protection

All incorporated municipalities in the county and a few rural areas have their own fire protection services.

Financial services

Restigouche county has an adequate network of financial institutions: 9 chartered bank branches and 11 credit unions.

Institutions offering credit services and placement options can also be found within the region.

Professional Services

Many professional services are offered in the region, amongst which:

- Insurance agencies
- Architects
- Surveyors
- Accountants
- Consultants
- Real estate brokers
- Lawyers
- Estheticians and Hair dressers
- Mechanics

SERVING ENTREPRENEURS !

If you have a business idea, **Enterprise Restigouche** is your first stop for business advice on developing your idea. Its main role is to act as a liaison between the business community and the various government agencies devoted to economic development.

Enterprise Restigouche's staff can inform you on government programs that are best suited for your business needs. They can also listen and provide guidance for the preparation of your business plan as well as assist you in preparing your application for financial assistance.

With the aim of stimulating Restigouche's economy, Enterprise Restigouche also organizes activities to encourage the exchange of ideas and information between economic interveners. They also produce various documents that can be most helpful to entrepreneurs.

Enterprise Restigouche's services are free of charge, confidential and are offered in both official languages.

Enterprise Restigouche



Examples of agencies & programs include:

At the Federal level, the **Atlantic Canada Opportunities Agency (ACOA)** provides personalized business guidance and financial support to entrepreneurs with innovative ideas seeking to increase competitiveness, expand sales, introduce new products or develop new businesses.

Service Canada has several programs, which can assist in personnel recruitment and/or employee training.

At the Provincial level, **Business New Brunswick** also provides technical and financial assistance for the development of good business ideas. The department offers several programs with respect to small business diversification/expansion, marketing/export development and quality management. The department's programs are geared for manufacturers, processors, selected services firms and tourism operators.

The **Department of Post-Secondary Education, Training and Labour** can also provide several possibilities for financial assistance in respect to incremental job creation and training.

The **Regional Development Corporation**, a provincial Crown Corporation, manages the Northern NB Development Fund. As part of a special economic development initiative to stimulate economic development and job creation in the area.

In Restigouche, other economic organizations have an important role to play in the support of economic development.

The **Restigouche CBDC** is a federally funded customized lender to small businesses located within the boundaries of Restigouche County. They are also responsible for the delivery of the Provincial Entrepreneur Program, the Self-Employment Benefit (SEB) Program and the Young Entrepreneurs ConneXion Program and may also assist businesses with general business advice. Restigouche CBDC also offers a post-secondary job placement service which consists of identifying and recruiting jobs for post-secondary graduates in the County. This job matching service aims to match sustainable job opportunities offered by Restigouche employers with the appropriate post-secondary graduate.

The Restigouche Entrepreneurship Centre, operating under the name **'Open for Business'** (OFB) main focus is entrepreneurship awareness. The entrepreneurship centre work mostly with young adults, but also with aspiring entrepreneurs, local businesses and teachers in order to develop a better entrepreneurial culture in our community.

The **Business Development Bank of Canada**, a crown corporation, exists to promote and assist small and medium sized businesses. In addition to loans they also offer management consultation services.

A CALL . . . IT'S SO SIMPLE !

	TELEPHONE	FAX	INTERNET SITES
ENTERPRISE RESTIGOUCHE	789-4939	789-4933 <u>www.restigouche.ca</u>
Municipalities & First Nation			
Atholville	789-2944	789-2925 www.atholville.net
Balmoral.....	826-6060	826-6037 www.balmoralnb.com
Belledune	522-3700	522-3704 www.belledune.com
Campbellton.....	789-2700	759-7403 www.campbellton.org
Charlo	684-7850	684-7855 www.villagecharlo.com
Dalhousie	684-7600	684-7613 www.dalhousienb.com
Eel River Bar First Nation	684-6277	684-6283	
Eel River Crossing	826-6080	826-6088	
Kedgwick	284-2160	284-2859	
Saint-Quentin	235-2425	235-1952 www.saintquentin.nb.ca
Tide Head.....	789-6550	789-6553	
Aliant	789-2377	753-6845 www.aliantelecom.ca
CCNB-Campbellton.....	789-2377	789-2433 http://campbellton.ccnb.nb.ca
Charlo Regional Airport Authority	684-5507	684-5509 www.charloairport.com
Dalhousie Marina.....	684-5298	684-7613	
East Coast Railway	546-0920	546-0927	
Golf: Restigouche	789-0885	684-3443 www.restigouchegolfclub.com
Saint-Quentin.....	235-2578	-----	
Hospitals: Campbellton Regional	789-5000	789-5025 www.santerestigouchehealth.com
St. Joseph Community			
Health Centre	684-7000	684-4751 www.santerestigouchehealth.com
Hôtel Dieu St-Joseph.....	235-2300	235-7202 www.rrs4-rha4.nb.ca
Inch Arran Park.....	684-7363	684-7613	
Memorial Civic Center	789-2888	789-2898	
Mount Carleton Park.....	235-6040	235-6044	
NB Power.....	684-3387	684-6122 www.nbpower.ca
Open for Business	753-4570	753-4568 www.entrepreneurshipcentre.ca
Port of Dalhousie	684-2977	-----	
RCMP – County detachment	789-6600	753-3024 www.rcmp-grc.gc.ca
Recreaplex of Dalhousie	684-7353	684-7356	
Restigouche CBDC	753-3344	753-7131 www.restigouchecbd.com
Restigouche Gallery	753-5750	759-9601 www.grg.nb.ca
Restigouche Hospital Center.....	789-7000	789-7065 www.santerestigouchehealth.com
Restigouche Regional Museum	684-7490	684-7613	
Restigouche Tourism Association	284-3140	284-2769 www.destinationrestigouche.ca
Sugarloaf Provincial Park	789-2366	789-2099	
Via Rail	1-800-561-3952	----- www.viarail.ca
Woodworking Center of Excellence....	789-2088	789-4836 http://campbellton.ccnb.nb.ca